

PROMOTING PREVENTION

REALIZE THE REWARDS OF BEING PROACTIVE

The demographic of our patient base is changing. It is estimated that by the year 2025 there will be more adults over the age of 60 in the United States than children under the age of 14. Are we prepared to properly address the health care needs of these individuals? Are we positioned to stand as the first line of defense against emerging health issues? Putting an emphasis on prevention is essential as research develops linking oral health to a myriad of other systemic conditions. Creating a comprehensive wellness model to promote prevention and provide additional profit opportunities is easily accomplished and should include the entire dental team. This presentation will highlight ways you can position your team and your practice to serve this changing demographic and reap the rewards of being proactive, putting the focus on prevention.



INSTRUCTOR



Camille Luke RDH, MSDH has been practicing dental hygiene since 1992. She is a former clinical lead for Pierce College Dental Hygiene Department, adjunct faculty for Eastern Washington University, and still practices clinical hygiene part-time. Camille is actively involved in the ADHA, a member of the American Academy of Oral Systemic Health, the Academy of Laser Dentistry and an affiliate member of the Academy of General Dentistry. To recharge she enjoys spending time outdoors with her family; running, hiking, kayaking, rock climbing and biking. She is always seeking new opportunities for personal and professional growth and encouraging others do the same. Camille is the owner of Hy-Performance Hygiene, a business focused on the continued growth of dental professionals, developing and presenting continuing education courses for the entire dental team. She believes you can develop Hy-Performance Hygiene teams through enhanced services and systems. In addition to ongoing clinical hygiene, Camille has been mentoring and coaching dental hygienists in multiple practices around Puget Sound, implementing systems and protocols to support practice growth.

Course Objectives

- **Develop an understanding of why prevention matters**
- **Identify the benefits for patients and the practice of focusing on prevention**
- **Recognize the keys to successfully promoting prevention**

Prevention is a Team Effort. Staff Encouraged to Attend!

Call Ziemek Laboratories for more information and to register: 866.943.6357

Date: Thursday, May 24, 2018
Time: 6:00pm-8:00pm (Registration at 5:30pm)
Location: Northwest Dental Event Center
Ziemek Laboratories
2310 Mottman RD SW
Tumwater, WA 98512
CE: 2 CE Credit Hours
Tuition: \$99
Dinner Included

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Refund Policy: Course tuition will be refunded in full if registered attendee gives notice of cancellation 48 hours prior to the event. No refunds will be given for cancellations within 48 hours of the event.