

# PROVIDER ACCOUNTABILITY AND PERFORMANCE MEASUREMENT

This course focuses on practice management with specific attention to measuring performance of practice providers and holding the team accountable for patient care. We will discuss the production lifecycle, the key drivers of production and what really matters when looking at the health of a practice. Production comes by way of providers, whether they be hygienists or doctors, and monitoring their performance acts as a proxy for overall patient care. It is easy to get distracted by useless information or to become overwhelmed by too much information about the practice. This course will help identify what really matters when it comes to managing your practice.

## Course Objectives

- Learn the intricacies of the Production Cycle
- Identify metrics that are key drivers of production
- Learn how Utilization and Productivity can uncover opportunities in the practice
- Discuss how practices can track the most important measurements

**GREAT FOR DENTISTS,  
OFFICE MANAGERS AND  
HYGIENISTS!**

Call Ziemek Laboratories  
for more information  
and to register:  
866.943.6357

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## INSTRUCTOR



Jeff Clark is currently the President of Practice Analytics, LLC. He received his BS in Economics from Brigham Young University and his MBA from Carnegie Mellon University. Before starting Practice Analytics, Jeff spent ten years providing analytical consulting for consumer focused Fortune 100 companies. He then moved into the dental industry leveraging those analytical skills to develop performance measurement tools for a dental group in the Pacific Northwest. Practice Analytics has hundreds of clients across the US and Canada. Jeff currently resides near Portland, OR with his wife and three children.

**Date:** Thursday, March 22, 2018  
**Time:** 6:00pm-8:00pm (Registration at 5:30pm)  
**Location:** Northwest Dental Event Center  
Ziemek Laboratories  
2310 Mottman RD SW  
Tumwater, WA 98512

**CE:** 2 CE Credit Hours  
**Tuition:** Dinner Included  
**Dentist:** \$99  
**Staff:** \$99

**EARN 2 CE  
CREDITS!**

Refund Policy: Course tuition will be refunded in full if registered attendee gives notice of cancellation 48 hours prior to the event. No refunds will be given for cancellations within 48 hours of the event.